JEFFREY F. S. NEUMANN
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experience

1/2014 to Present   **CGI**   Cleveland, OH
Consultant – UX/UI Design, Branding & Motion Graphics
- Design responsive content and functionality for web and mobile platforms in an agile environment
- Layout, develop and streamline technology solutions focusing on wireframe/prototype/mock-up designs
- Provide strategic guidance and compelling interactive experiences drawing on user research and testing
- Produce wireframes, mock-ups, task flows, prototypes, and design specifications as needed to assist with business socialization and approval, as well as implementation and testing using the latest software
- Collaborated and partnered with various team members to ensure intended designs remain intact throughout project lifecycle

2011-1/2014   **OECONNECTION**   Richfield, OH
Web/Graphic/UX/UI Designer
- Supported and enhanced innovative online, offline and cross-channel marketing programs including the development of User Centric design solutions working in a team environment
- Formulated and presented a variety of branded design concepts including rapidly visualizing prototype applications, websites, emails, videos, trade shows, print materials and social media channels
- Conceptualized creative strategies and designs in an agile project management environment including usability testing, user personas, experience scenarios/maps, site maps, wireframes and flow diagrams
- Successfully developed and implemented a new logo architecture, global brand standards, and style guide for all of OEConnection's products, services and partners

2002-2013   **ITT TECHNICAL INSTITUTE**   Strongsville, OH
Lead Instructor – Visual Communications
- Lectured in human interaction and usability methodologies within platform/browser constraints
- Instructed students in: graphic/web design, motion graphics, 3D modeling, animation and SEO
- Educated students in business and user needs analysis, prototyping, creating storyboards, usability testing, and following deployment, monitoring and measuring adoption success

2009-2011   **MARKETING DIRECTIONS**   Westlake, OH
Multimedia Designer
- Developed innovative solutions that foster a positive mobile user experience around product rebates
- Created user centric designs: wireframes, schematics, site maps for seasonal interactive campaigns through consideration of business requirements and user-centered design methodologies
- Utilized knowledge in branding/corporate image initiatives when developing W3C-compliant, cross browser compatible, CSS/HTML designs

2006-2009   **BMA MEDIA / IDEASTAR**   Cleveland, OH
Senior Web Designer/Animator
- Responsible for storyboards, 3D animations and motion graphics for various union events and websites
- Met with clients to discuss business needs and website design requirements, including brand issues, level of interactivity, navigation and CMS interface specifications

education   **CLEVELAND INSTITUTE OF ART**   Cleveland, OH
Bachelor of Fine Arts in Industrial Design

Strong knowledge of: Macintosh and PC platforms, industry standard design and development tools, CSS3, HTML5, SEO, JavaScript, Sketch 3, Adobe CC, Final Cut Pro, Photoshop, 3D Animation, UI, UX, CMS, Wireframing, Prototyping, Visual Design, User Flow and Agile Development